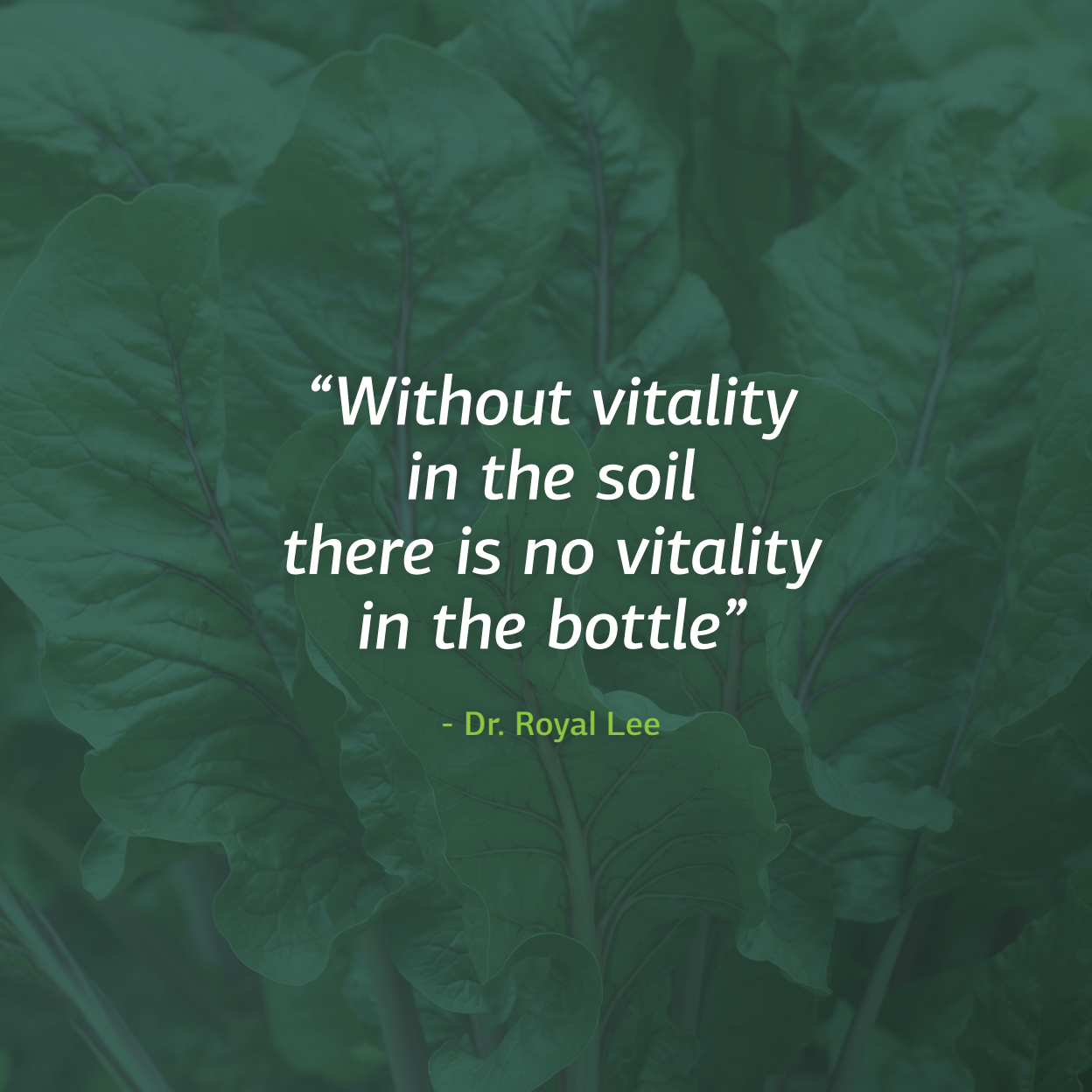


# THE WHOLE STORY

Changing lives since 1929



WHOLE FOOD NUTRIENT SOLUTIONS



*“Without vitality  
in the soil  
there is no vitality  
in the bottle”*

- Dr. Royal Lee

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We believe there's a powerful connection between the earth, what you consume, and your overall well-being. That's why we grow many of our ingredients on our certified organic farm in Wisconsin without synthetic pesticides, herbicides, or genetically modified organisms (GMOs). We're obsessed with the health of our soil. From seed to soil to supplement, we cultivate nutrient-dense ingredients and deliver them in their most bioavailable form, so your body gets exactly what it needs.

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**A VISIONARY  
COMPANY SINCE  
OUR INCEPTION**



## PIONEERS OF INNOVATION

For over 95 years, Standard Process has pioneered innovation in whole food nutrition. Our founder, Dr. Royal Lee, was among the first to recognize the health impact of nutritional deficiencies caused by processed foods and industrial food production. From the beginning, we've partnered with health care professionals to deliver whole food solutions that support wellness from the inside out. This is an integral part of our process today, as we build on our legacy of being the first to introduce a line of whole food nutritional supplements in the United States.

From Dr. Royal Lee to today's President & CEO, Charles DuBois, we've remained a family-owned, multi-generational company guided by integrity and innovation. Our certified organic, regenerative farm promotes biodiversity and nutrient-rich soil — critical to supplement efficacy and our commitment to sustainability.

## HEALTHFUL LIVING

There is a holistic synergy in everything we do — driving our farming, manufacturing, and commitment to innovation.

### **Holistic Approach to Health Care**

We partner with health care practitioners to provide whole food nutrition designed to improve patient outcomes and help change lives.

### **Organic & Regenerative Farming Practices**

Our farmers are experts at their craft, and organic farming is their way of life. Our crops are grown without synthetic pesticides, herbicides, or GMOs. This ensures the purest, highest-quality whole food ingredients.

### **Manufacturing and Quality Control**

Protecting the purity and potency of whole food nutrition through advanced, rigorous testing has always been our top priority.

### **Commitment to Innovation**

Our first-of-its-kind Nutrition Innovation Center (NIC) located in North Carolina not only inspires innovation, but it also validates our whole food philosophy with scientifically based evidence.





**ADVANCING  
HEALTH THROUGH  
WHOLE FOOD  
NUTRITION**

A close-up photograph of a person's hands holding a mound of dark, rich soil. The person is wearing a green zip-up jacket with a gold zipper. The background is blurred, showing more of the jacket and a hint of a light-colored wall. The text 'ORGANIC AND REGENERATIVE FARMING' is overlaid in white, bold, sans-serif font on the lower left side of the image.

# ORGANIC AND REGENERATIVE FARMING



## FROM SOIL TO SUPPLEMENT

Nutrients find their potency at their source.

We maximize those nutrients through our organic and regenerative farming practices — bringing them to you in their bioavailable form.

Organic farming guarantees no synthetic pesticides, herbicides, or GMOs.

Regenerative practices assure biodiversity and nutrient-dense soil that is rich in bio-matter, essential to our quality and the environment.

Farming this way gives ingredients the nutritional impact that fruits, vegetables, and herbs were meant to have.


At Standard Process, sustainability isn't just a practice — it's our promise to protect the Earth and its resources for future generations. The great majority of the raw plant ingredients used to make our products are grown on our certified organic farm in Palmyra, Wisconsin.

## PREMIUM QUALITY IS OUR STANDARD

Quality is at the heart of everything we do at Standard Process. To protect the vital nutrients in every ingredient, our highly trained scientists apply stringent standards across every step of the process — from farming and sourcing, to manufacturing, testing, and formulation. batches, and finished products.

Our meticulous manufacturing process — including juice extraction, low-temperature drying, cleaning and packing — is designed to maintain peak freshness and preserve the complex nutrients as nature intended. This is how we substantiate our whole food philosophy.

Our commitment to quality goes far beyond industry standards. On average, a single batch is tested four times every week. Our scientists run as many as 2,000 tests a week across raw materials, in-process product batches, and finished products to ensure exceptional quality, purity, potency, and consistency.



PMA 1109  
ASSEMBLY SYSTEMS



**MANUFACTURING  
AND QUALITY  
CONTROL**



# HOLISTIC APPROACH TO HEALTH CARE



## VALUED PARTNERSHIPS

Due to the depletion in the average American diet and soil, the relationship between food and a healthy body is more important than ever.

Whole food nutritional supplementation plays a critical role in restoring balance and supporting optimal function. We focus on the health of the soil all the way through to the shipment of our product to ensure our supplements are as nutrient-dense as possible — helping to fill the nutritional gaps that exist today.

We recognize that our supplements can only be as effective as a practitioner's recommendation. Together, we share insights and take a holistic approach to advancing health by supporting the body's interrelated systems, rather than simply treating the symptoms.

Our mission is to empower people to change lives. From our employees to our network of thousands of practitioners, we strive to improve quality of life for everyone.

## **SUPPORTING THE WHOLE FOOD HEALTH ADVANTAGE**

We're investing in a new era of nutrition science specific to the whole food health advantage. Headquartered at the North Carolina Research Center (NIC) in Kannapolis, this first-of-its-kind research center is dedicated to testing and developing new products and solutions for health care practitioners and patients.

The Standard Process NIC not only inspires innovation, but it also validates our whole food philosophy with scientifically based evidence. In addition, it offers invaluable clinical insights — supported by real data — that help to enhance our organic and regenerative farming practices as well as our product formulations.





**COMMITMENT  
TO INNOVATION**





## **NUTRITION INNOVATION CENTER PROGRAMS**

**DISCOVERY LAB** – At Standard Process, discovery science and state-of-the-art technology drive our research into the relationship between whole foods and human health. Advanced studies define active components and their effects on health conditions.

**NUTRITION SCIENCE** – Nutrition science reviews credible research to guide ingredient selection and dosage for new product formulations to ensure efficacy. They affirm company messaging and education meet rigorous scientific standards to support human health.

**CLINICAL SCIENCE** – Collaboration with universities, health care organizations, and practitioners transforms science at the intersection of human health and nutrition. The clinical science team conducts studies on products and raw materials, validating clinical efficacy of our supplements through rigorous research and published findings.


**PRODUCT DEVELOPMENT** – The product development team creates innovative formulas designed to support specific areas of health, guided by our whole food philosophy. They work across a range of delivery formats, ensuring each product is scalable from bench design to full-scale manufacturing while meeting customer sensory expectations.

## GROUNDING IN HERITAGE

A culture of family runs deep here at Standard Process. It starts with four generations of family, carrying on the legacy of Dr. Lee, and it will continue with the next generation of DuBois children. But it's more than family lineage that brings us together.

Everyone at Standard Process is family — doctors, patients, sales reps, employees, and their families. With a shared commitment and passion for what we do, everyone contributes to the culture and heritage that has made us who we are today — a company that is committed to changing lives. And after 95 years, we are just scratching the surface. We are so excited to deepen our commitment and expand our footprint over the next 95 years — and beyond.



A photograph of three people walking on a dirt path in a rural setting. On the left is an older man with glasses, wearing a light-colored button-down shirt and dark trousers. In the middle is a younger man in a dark zip-up sweater and blue jeans. On the right is a woman in a multi-colored sweater and blue jeans. In the background, there is a large center pivot irrigation system over a field of corn. The sky is overcast.

*Charlie DuBois (Generation 3),  
Jack DuBois (Generation 4), and  
Simone DuBois (Generation 4)*

**PAVING THE WAY  
FOR THE FUTURE**



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